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## FOR IMMEDIATE RELEASE

### Trillium Teamologies, Inc. Partners with SoftwareONE to Improve Customer Experience

**Royal Oak, Michigan — January 30, 2012**— Trillium Teamologies, Inc. (TTI) today announced its strategic partnership with one of the fastest growing Microsoft Large Account Reseller (LAR) in the world, [SoftwareONE](http://www.softwareone.com). Realizing the value of strategic partnerships, TTI leverages partnerships like SoftwareONE to collaboratively help solve customer business challenges and deliver a best of breed technology solutions.

"Part of SoftwareONE's value is the ability to explain bulk software purchases in greater detail to the end user," explains Lee Michaels, MCP, Business Development Manager at SoftwareONE. "In addition, we understand exactly what a customer has acquired, what Software Assurance benefits are included in an agreement, how to activate those benefits and how to assist them in consuming those benefits," Michaels continues.

Due to turnover, change of management and other various reasons, customers are sometimes unaware of their company's complete portfolio of software and accompanying benefits. With the information gathered by SoftwareONE, TTI can implement a technology-based solution that saves customers money by utilizing their current software and/or benefits.

"By utilizing SoftwareONE's licensing experts, sales engagement training and Software Lifecycle Portal, we can create net new services opportunities, drive overall business, which in turn impacts our revenue numbers." said Gary Montgomery, Chief Sales Officer (CSO) & PMO Executive at Trillium. "We look forward to working with the team at SoftwareONE to deliver comprehensive IT solution to our customers utilizing both net new and current customer software purchases and benefits."

#### ***About TTI***

Incorporated in 1996, Trillium Teamologies is an innovative technology and creative solutions company that provides innovative solutions, projects, services, systems and products. As one of only eight Microsoft Gold managed partners in Michigan, TTI has significant expertise and experience in Microsoft-based business solutions and focuses on emerging technology to create business solutions that exceed customers' needs and expectations. For more information, email [info@trilliumteam.com](mailto:info@trilliumteam.com) go to <http://www.trilliumteam.com>

#### ***About SoftwareONE***

SoftwareONE is a licensing solutions provider with the unique combination of being truly global, fully-focused on software licensing and privately-owned since 1985. Their software licensing experts take a consultative approach to helping customers optimize their software spend, while enhancing their relationships with software publishers and local service providers. With year-over-year growth of greater than 40% since 2006, SoftwareONE is the fastest growing Microsoft Large Account Reseller (LAR) in the world, holding other elite sales designations with top software publishers such as Adobe, IBM, VMware, Oracle, Citrix, Symantec, McAfee, and many more. To learn more about SoftwareONE, visit us at <http://www.softwareone.com>

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